



Chhattisgarh Swami Vivekanand Technical University (CSVTU), Bhilai (CG)

Scheme of Teaching and Examination

Courses of Study and Scheme of Examination of Diploma in Mass Communication

Semester - I

Sr. No	Board of Study	Subject Code	Subject	Periods Per Week			Scheme of Examination					Total Marks	Credit
							Theory			Practical			
				L	T	P	ESE	CT	TA	ESE	TA		
1	Humanities	2000172 (046)	Fundamentals of Mass Media	2	1	-	70	20	30	-	-	120	3
2	Humanities	2000173 (046)	Fundamentals of Sociology	2	1	-	70	20	30	-	-	120	3
3	Humanities	2000174 (046)	Fundamentals of Economics	2	1	-	70	20	30	-	-	120	3
4	Humanities	2000175 (046)	Media-I	2	1	-	70	20	30	-	-	120	3
5	Humanities	2000176 (046)	Tribal and Tourism Communication	2	1	-	70	20	30	-	-	120	3
6	Humanities	2000196 (046)	English Language-I (Lab)	-	-	4	-	-	-	30	70	100	2
7	Humanities	2000197 (046)	Communication Skills-I (Lab)	-	-	2	-	-	-	30	70	100	1
8	Humanities	2000198 (046)	Story (Written & Oral) Lab	-	-	2	-	-	-	30	70	100	1
9	Humanities	2000199 (046)	Computers Lab-I	-	-	2	-	-	-	30	70	100	1
10	Humanities	-	Yoga-I	-	-	-	-	-	-	-	-	-	-
Total				10	05	10	350	100	150	120	280	1000	20

L-Lecture, T- Tutorial, P- Practical, ESE- End Semester Exam, CT- Class Test, TA- Teacher's Assessment

*Minimum Two Class tests to be conducted for all theory subjects.



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Scheme of Teaching and Examination

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Semester – II

Sr. No	Board of Study	Subject Code	Subject	Periods Per Week			Scheme of Examination					Total Marks	Credit
				L	T	P	Theory			Practical			
							ESE	CT	TA	ESE	TA		
1	Humanities	2000272 (046)	Indian Political System	2	1	-	70	20	30	-	-	120	3
2	Humanities	2000273 (046)	Fundamentals of Media Management	2	1	-	70	20	30	-	-	120	3
3	Humanities	2000274 (046)	Fundamentals of Psychology	2	1	-	70	20	30	-	-	120	3
4	Humanities	2000275 (046)	Media – II	2	1	-	70	20	30	-	-	120	3
5	Humanities	2000276 (046)	Development Communication	2	1	-	70	20	30	-	-	120	3
6	Humanities	2000296 (046)	English Language-II (Lab)	-	-	4	-	-	-	30	70	100	2
7	Humanities	2000297 (046)	Communication Skills -II (Lab)	-	-	2	-	-	-	30	70	100	1
8	Humanities	2000298 (046)	Computer Lab -II	-	-	2	-	-	-	30	70	100	1
9	Humanities	2000299 (046)	Minor Project	-	-	2	-	-	-	30	70	100	1
10	Humanities	-	Yoga-II	-	-	-	-	-	-	-	-	-	-
Total				10	05	10	350	100	150	120	280	1000	20

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Semester – III

Sl. No.	Board of Study	Subject Code	Subject	Periods Per Week			Scheme of Examination					Total Marks	Credit
				L	T	P	Theory			Practical			
							ESE	CT	TA	ESE	TA		
1	Humanities	2010351(046)	Public Relation and Corporate Communication	2	1	-	70	20	30	-	-	120	3
2	Humanities	2010352(046)	Advertising and Marketing Communication	2	1	-	70	20	30	-	-	120	3
3	Humanities	2010353(046)	Fundamentals of Reporting	2	1	-	70	20	30	-	-	120	3
4	Humanities	2010354(046)	Fundamentals of Editing Techniques	2	1	-	70	20	30	-	-	120	3
5	Humanities	2010355(046)	Hindi Language	1	-	-	70	20	30	-	-	120	1
6	Humanities	2010361(046)	Reporting/Field Work (Lab)	-	-	4	-	-	-	30	70	100	2
7	Humanities	2010362(046)	Public Relation (Lab)	-	-	4	-	-	-	30	70	100	2
8	Humanities	2010363(046)	Editing (Lab)	-	-	4	-	-	-	30	70	100	2
9	Humanities	2010364(046)	Advertising (Lab)	-	-	2	-	-	-	30	70	100	1
10	Humanities	-	Personality Development	-	-	-	-	-	-	-	-	-	-
Total				09	04	14	350	100	150	120	280	1000	20

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***Minimum Two Class tests to be conducted for all theory subjects.**



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Scheme of Teaching and Examination

Courses of Study and Scheme of Examination of Diploma in Mass Communication

Semester – IV

Sl. No.	Board of Study	Subject Code	Subject	Periods Per Week			Scheme of Examination					Total Marks	Credit
				L	T	P	Theory			Practical			
							ESE	CT	TA	ESE	TA		
1	Humanities	2000451(046)	Radio Programme Production	2	1	-	70	20	30	-	-	120	3
2	Humanities	2000452(046)	Television Programme Production	2	1	-	70	20	30	-	-	120	3
3	Humanities	2000453(046)	Indian Constitution & Media Law	2	1	-	70	20	30	-	-	120	3
4	Humanities	2000454(046)	Introduction to Online Journalism	2	1	-	70	20	30	-	-	120	3
5	Humanities	2000455(046)	Environmental Studies	1	-	-	70	20	30	-	-	120	1
6	Humanities	2000461(046)	Photo Journalism (Lab)	-	-	4	-	-	-	30	70	100	2
7	Humanities	2000462(046)	Programme Production Television (Lab)	-	-	4	-	-	-	30	70	100	2
8	Humanities	2000463(046)	Minor Project	-	-	4	-	-	-	30	70	100	2
9	Humanities	2000464(046)	Programme Production Radio (Lab)	-	-	2	-	-	-	30	70	100	1
10	Humanities	-	Value Education	-	-	-	-	-	-	-	-	-	-
Total				09	04	14	350	100	150	120	280	1000	20

L-Lecture, T- Tutorial, P- Practical, ESE- End Semester Exam, CT- Class Test, TA- Teacher's Assessment

***Minimum Two Class tests to be conducted for all theory subjects.**