



# CHHATTISGARH SWAMI VIVEKANANDA TECHNICAL UNIVERSITY

## MBA SEMESTER I (PART TIME)

Sl. No.	Board of Studies	Subject Code	Subject	Periods Per Week			Scheme of Examination			Total Marks	Credits
				L	T	P	ESE	CT	TA		
1	Mgmt.	676111(76)	Management Concepts & Processes (New)	3	1	0	80	10	10	100	4
2	Mgmt.	676112(76)	Quantitative Techniques in Management (New)	3	1	0	80	10	10	100	4
3	Mgmt.	676113(76)	Behavioral Science (New)	3	1	0	80	10	10	100	4
4	Mgmt.	676114(76)	Managerial Economics (New)	3	1	0	80	10	10	100	4
5	Mgmt.	676115(76)	Accounting for Managers (New)	3	1	0	80	10	10	100	4
			<b>Total</b>	15	5	0	400	50	50	<b>500</b>	<b>20</b>

L – Lecture, T- Tutorial; ESE – End Semester Examination, CT – Class, Test, TA – Teacher's Assessment



# CHHATTISGARH SWAMI VIVEKANANDA TECHNICAL UNIVERSITY

## MBA SEMESTER II (PART TIME)

Sl. No.	Board of Studies	Subject Code	Subject	Periods Per Week			Scheme of Examination			Total Marks	Credits
				L	T	P	ESE	CT	TA		
1	Mgmt.	676211(76)	Research Methodology (New)	3	1	0	80	10	10	100	4
3	Mgmt.	676212(76)	Marketing Management (New)	3	1	0	80	10	10	100	4
3	Mgmt.	676213(76)	Advanced Financial Management (New)	3	1	0	80	10	10	100	4
4	Mgmt.	676214(76)	Human Resource Management (New)	3	1	0	80	10	10	100	4
5	Mgmt.	676215(76)	Materials Management (New)	3	1	0	80	10	10	100	4
			<b>Total</b>	15	5	0	400	50	50	<b>500</b>	<b>20</b>

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# CHHATTISGARH SWAMI VIVEKANANDA TECHNICAL UNIVERSITY

## MBA SEMESTER III (PART TIME)

### Board of Studies: Management

Sl. No.	Board of Studies	Subject Code	Subject	Periods Per Week			Scheme of Examination			Total Marks	Credits
				L	T	P	ESE	CT	TA		
1	Mgmt.	676311(76)	Optimization Methods (New)	3	1	0	80	10	10	100	4
2	Mgmt.	676312(76)	Organizational Development (New)	3	1	0	80	10	10	100	4
3	Mgmt.	676313(76)	Innovation & Technology Management (New)	3	1	0	80	10	10	100	4
4	Mgmt.	676314(76)	Managerial Communication (New)	3	1	0	80	10	10	100	4
5	Mgmt.	676315(76)	Business Ethics and CSR (New)	3	1	0	80	10	10	100	4
6	Mgmt.	676321(76)	CAM Lab & Viva	0	0	3	60	0	40	100	2
			<b>Total</b>	15	5	3	460	50	90	<b>600</b>	<b>22</b>

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# CHHATTISGARH SWAMI VIVEKANANDA TECHNICAL UNIVERSITY

## MBA SEMESTER IV (PART TIME)

Sl. No.	Board of Studies	Subject Code	Subject	Periods Per Week			Scheme of Examination			Total Marks	Credits
				L	T	P	ESE	CT	TA		
1	Mgmt.	676411(76)	Management Information System & DSS (New)	3	1	0	80	10	10	100	4
2	Mgmt.	676412(76)	Production & Operation Management (New)	3	1	0	80	10	10	100	4
3	Mgmt.	676413(76)	Econometrics and Decision Science (New)	3	1	0	80	10	10	100	4
4	Mgmt.	676414(76)	Corporate Strategy (New)	3	1	0	80	10	10	100	4
5	Mgmt.	676415(76)	Legal Aspects of Business (New)	3	1	0	80	10	10	100	4
6	Mgmt.	676421(76)	Seminar Report and Viva	0	0	3	60	0	40	100	2
<b>Total</b>				15	5	3	460	50	90	<b>600</b>	<b>22</b>

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# CHHATTISGARH SWAMI VIVEKANANDA TECHNICAL UNIVERSITY

## MBA SEMESTER V (PART TIME)

Sl. No.	Board of Studies	Subject Code	Subject	Periods Per Week			Scheme of Examination			Total Marks	Credits
				L	T	P	ESE	CT	TA		
1	Mgmt.	676511(76)	Consumer Behavior (New)	3	1	0	80	10	10	100	4
2	Mgmt.	Codes are given in the list of electives	Elective I (Major Sp I; Group I)	3	1	0	80	10	10	100	4
3	Mgmt.		Elective II (Major Sp I; Group II)	3	1	0	80	10	10	100	4
4	Mgmt.		Elective III (Major Sp II; Group I)	3	1	0	80	10	10	100	4
5	Mgmt.		Elective IV (Major Sp II; Group II)	3	1	0	80	10	10	100	4
6	Mgmt.	676521(76)	Summer Training Report and Viva	0	0	2	60	0	40	100	1
			<b>Total</b>	15	5	2	460	50	90	<b>600</b>	<b>21</b>

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*The list of specializations and electives offered in fifth semester is given in the subsequent page. For each specialization, electives are offered in two groups, namely Group I and Group II. A candidate has to select one elective each from Group I and Group II. The institutes must send its choice of Electives within one month of the start of the semester.*

# SPECIALIZATION AND ELECTIVES I TO IV FOR FIFTH SEM

Marketing Management		
GROUP I	676531(76)	Marketing Research (New)
	676532(76)	Distribution and Inventory Management (New)
	676533(76)	Advertising and Sales Promotion (New)
GROUP II	676534(76)	Services Marketing (New)
	676535(76)	Sales Management (New)
	676536(76)	Customer Relationship Management (New)

Finance Management		
GROUP I	676541(76)	Security Analysis and Portfolio Management (New)
	676542(76)	Corporate Risk Management (New)
	676543(76)	Working of Stock Exchanges (New)
GROUP II	676544(76)	Corporate Finance and Valuation (New)
	676545(76)	Taxation and Tax Planning (New)
	676546(76)	Futures and Options (New)

Human Resource Management		
GROUP I	676551(76)	Human Resources Planning and Development (New)
	676552(76)	Cross Cultural and Global Management (New)
	676553(76)	Executive Compensation (New)
GROUP II	676554(76)	Compensation Management (New)
	676555(76)	Performance Management (New)
	676556(76)	Management of Training and Development (New)

Systems Management		
GROUP I	676561(76)	Computer Networking (New)
	676562(76)	Internet Business Models and Business Strategies (New)
	676563(76)	RDBMS & SQL Concepts (New)
GROUP II	676564(76)	Mobile Commerce and Security (New)
	676565(76)	Knowledge Management and Innovation (New)
	676566(76)	Software Engineering & Project Management (New)

Production and Operations Management		
GROUP I	676571(76)	Production Planning and Control (New)
	676572(76)	Manufacturing and Enterprise Resources Planning (New)
	676573(76)	Productivity Improvement Techniques (New)
GROUP II	676574(76)	Lean and Agile Systems (New)
	676575(76)	Quality Control, Quality Assurance and Reliability (New)
	676576(76)	Logistics and Services (New)



# CHHATTISGARH SWAMI VIVEKANANDA TECHNICAL UNIVERSITY

## MBA SEMESTER VI (PART TIME)

Sl. No.	Board of Studies	Subject Code	Subject	Periods Per Week			Scheme of Examination			Total Marks	Credits
				L	T	P	ESE	CT	TA		
1	Mgmt.	Codes are given in the list of electives	Elective V (Major Sp I; Group I)	3	1	0	80	10	10	100	4
2	Mgmt.		Elective VI (Major Sp I; Group II)	3	1	0	80	10	10	100	4
3	Mgmt.		Elective VII (Major Sp II; Group I)	3	1	0	80	10	10	100	4
4	Mgmt.		Elective VIII (Major Sp II; Group II)	3	1	0	80	10	10	100	4
5	Mgmt.	676621(76)	Major Project Report and Viva Voce	0	1	5	140	0	60	200	3
			<b>Total</b>	15	5	5	460	40	100	<b>600</b>	<b>19</b>

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*The list of specializations and electives offered in sixth semester is given in the subsequent page. For each specialization, electives are offered in two groups, namely Group I and Group II. A candidate has to select one elective each from Group I and Group II. Specializations as selected in Semester V will continue in Semester VI also. The institutes must send its choice of Electives within one month of the start of the semester.*

# SPECIALIZATION AND ELECTIVES V TO VIII FOR FOURTH SEM

Marketing Management		
GROUP I	676631(76)	Product and Brand Management (New)
	676632(76)	Rural and Agro Marketing (New)
	676633(76)	International Business Marketing (New)
GROUP II	676634(76)	Internet and Social Media Marketing (New)
	676635(76)	Retail Management (New)
	676636(76)	Corporate Communications (New)

Finance Management		
GROUP I	676641(76)	Management of Working Capital (New)
	676642(76)	International Financial Management (New)
	676643(76)	Business Analysis and Valuation (New)
GROUP II	676644(76)	Project Planning and Analysis (New)
	676645(76)	Banking and Insurance (New)
	676646(76)	Operations Research for Finance and Risk Analysis (New)

Human Resource Management		
GROUP I	676651(76)	Industrial Relations (New)
	676652(76)	Negotiation and Counseling (New)
	676653(76)	Strategic Human Resource Management (New)
GROUP II	676654(76)	Industrial and Organizational Psychology (New)
	676655(76)	Emerging Issues in HR Management (New)
	676656(76)	Interpersonal Processes and Counseling Skills for Managers (New)

Systems Management		
GROUP I	676661(76)	Business Process Re-engineering and ERP (New)
	676662(76)	IT Enabled Services Management (New)
	676663(76)	Internet Security and Cyber Laws (New)
GROUP II	676664(76)	Data Warehousing and Data Mining (New)
	676665(76)	Internet Marketing (New)
	676666(76)	Wireless Technologies and Convergence (New)

Production and Operations Management		
GROUP I	676671(76)	Supply Chain Management (New)
	676672(76)	Project Planning, Evaluation & Management (New)
	676673(76)	Six Sigma (New)
GROUP II	676674(76)	Push and Pull Based Manufacturing Systems (New)
	676675(76)	Quality Management Systems (New)
	676676(76)	Manufacturing Strategy (New)